

GREATER SUDBURY CHAMBER OF COMMERCE

Committees and Task Force Mandates and Outcomes 2018-2019

Municipal Advocacy Committee

MANDATE

The Municipal Advocacy Committee (MAC) will provide leadership in addressing municipal issues of importance to the Greater Sudbury business community. It will attempt to identify, communicate, and remove barriers to doing business and enhance the overall economic prosperity of the city. The committee will pay particular attention to the five tenants of its 2018 municipal election platform, which include:

- the Kingsway Entertainment District and the Junction;
- infrastructure investments;
- Tom Davies Square;
- skilled work force; and
- municipal water systems.

OUTCOMES

The Kingsway Entertainment District and the Junction:

1. Continue to monitor the progress of the Kingsway Entertainment District and the Junction projects.
2. Advocate for fiscal responsibility with regards to the Kingsway Entertainment District and the Junction projects.
3. Advocate for improved public updates from the city on the progress of the Kingsway Entertainment District and the Junction projects.
4. Share with our members and the broader business community our positions, if and when feasible.

Infrastructure Investments:

1. Advocate for municipal decision makers to develop a comprehensive strategy, that includes a communications plan and an increase of working hours, to minimize disruptions to businesses during scheduled construction.
2. Advocate for increased public consultations on major infrastructure projects.
3. Share with our members and the broader business community our positions, if and when feasible.

Tom Davies Square:

1. Advocate for economic growth and competitiveness to be included as a criterion during the development and evaluation of new or existing regulations, bylaws, and policies.
2. Monitor the development of a one-window service to help businesses navigate municipal regulatory process, such as the building permits process.
3. Monitor the cumulative regulatory burden on local businesses as pertaining to municipal regulations.
4. Advocate for greater transparency, use of plain language, and active communications from the city with regards to city operations.
5. Share with our members and the broader business community our positions, if and when feasible.

Skilled Workforce:

1. Partner with local elected officials and other stakeholders to advocate for the implementation of a regional immigration program in Northern Ontario.
2. Research and advocate for policy designed to alleviate Greater Sudbury's labour shortage.
3. Share with our members and the broader business community our positions, if and when feasible.

Municipal Water System:

1. Monitor the progress of the Water/Wastewater Masterplan and if feasible, participate in public consultations.
2. Advocate for greater transparency and use of plain language in administration of water/wastewater infrastructure.
3. Share with our members and the broader business community our positions, if and when feasible.

Other:

1. Monitor municipal issues that impact our members. Identify, communicate, and address those issues that may limit the economic potential of the business community.
2. Research, develop and share our municipal advocacy positions with appropriate stakeholders (members, City Council and staff, media, other interest groups).
3. Share with our members and the broader business community our positions, if and when feasible.