

MUNICIPAL ISSUES COMMITTEE OUTCOMES REPORT 2017-2018

MANDATE

The Municipal Issues Committee will provide leadership in addressing municipal issues of importance to the Greater Sudbury business community. It will attempt to identify, communicate and remove barriers to doing business and enhance the overall economic prosperity of the city. It will monitor the development of comprehensive master plans and participate if appropriate and feasible. The committee will pay particular attention to:

- red tape and bylaws;
- progress on the major projects; and
- downtown development.

OUTCOMES

Red Tape and Bylaws:

- 1. Draw from the chamber's public policy survey, and potentially survey sections of the membership, to identify specific red tape and bylaw issues of concern to members.**
 - a. On 9 November 2017, chamber staff presented to the committee findings related to red tape and bylaws from an analysis of the 2017 public policy survey.
 - b. On 12 April 2018, chamber staff presented to the committee and senior city staff findings from a survey of members who deal with municipal red-tape and bylaws.
- 2. Research and investigate specific areas of concern with appropriate stakeholders and communicate progress with the membership.**
 - a. On 12 April 2018, chamber staff presented findings to the committee on the Transient Accommodations Tax approved by Council. These findings were informed by a survey of relevant stakeholders, discussions with city and research into other communities.
- 3. Develop recommendations for improvements/progress and communicate them to the appropriate decision-makers.**
 - a. On 28 November 2017, the committee heard a presentation from M Rendl concerning the City of Greater Sudbury sign bylaw review. The committee and other key stakeholders provided M Rendl with feedback.
 - b. On 14 December 2017, the committee heard a presentation from B Adair, Manager of Security and Bylaw Services, City of Greater Sudbury concerning the Business License Bylaw Review. The committee provided feedback.
 - c. On 12 April 2018, the committee heard a presentation from I Wood, G Mazza, and J Ferrigan of the City of Greater Sudbury regarding supporting business growth. The committee was able to provide feedback.
- 4. Share with our members and the broader business community our positions, if and when feasible.**
 - a. On 6 December 2017 and 24 January 2018, B Welsh gave interviews to CBC and CTV concerning the sign bylaw review and the chamber's position.

Major Projects:

- 1. Provide leadership in seeking to advance the major projects as significant economic opportunities for our community.**
 - a. On 11 January 2018, the committee heard a presentation from E Savage, Manager of Special Projects, City of Greater Sudbury regarding the library/art gallery and the conference/performance centre. The committee had the opportunity to provide feedback.
 - b. On 12 April 2018, the Board of Directors heard a presentation from E Savage, Manager of Special Projects, City of Greater Sudbury regarding the library/art gallery and the conference/performance centre and she sought the directors' input on the integrated site design for the two projects that are projected to be constructed on the site of the current community arena and that is now being referred to as "The Junction". The Board took the opportunity to provide feedback.
- 2. Continue to monitor the progress of the decision-making around, and the development of, the major projects.**
 - a. On 12 October 2017, staff provided an update to the committee on progress to date on the city's four major projects.
 - b. On 11 December 2017, staff met with David Shelsted and Catherine Matheson of the City of Greater Sudbury to hear an update on the Kingsway Entertainment District.
 - c. On 11 January 2018, the committee heard a presentation from E Savage, Manager of Special Projects, City of Greater Sudbury regarding the library/art gallery and the conference/performance centre.
 - d. On 8 February 2018, the committee heard a presentation from D Shelsted, Director of Roads, City of Greater Sudbury on progress on the Kingsway Entertainment District.
- 3. Where appropriate, advocate with decision-makers in the interests of our membership.**
 - a. On 27 November 2017, the chamber sent a letter to CAO Ed Archer encouraging the city to allocate revenues from the expanded casino to capital spending.
 - b. On 1 February 2018, the chamber sent a letter to Mayor and Council acknowledging the progress to date on the Library/Art Gallery and the convention/performance centre, and applauding the decision-making progress to date.
 - c. On 18 April 2018, the Board of Directors provided input to Eleethea Savage of the City of Greater Sudbury regarding "The 'Junction'" integrated site plan.
- 4. Share with our members and the broader business community our positions, if and when feasible.**
 - a. On 10 November 2017, the chamber published a letter to the editor outlining its position on the development of an expanded casino.
 - b. The chamber's advocacy positions and letters submitted are regularly shared in monthly *Impact* newsletters.

Downtown Development:

1. Advocate for the economic development of the downtown.

- a. On 12 April 2018, the committee heard a presentation from J Ferrigan, Director of Planning Services, City of Greater Sudbury regarding the Downtown Masterplan and its implementation to date. The committee had the opportunity to provide feedback.

2. Share with our members and the broader business community our positions, if and when feasible.

- a. On 14 December 2017, chamber staff provided the committee with an update on a proposal to construct a pedestrian overpass from Energy Court connecting to the downtown.
- b. The chamber's advocacy positions and letters submitted are regularly shared in monthly *Impact* newsletters.

Other:

1. Monitor municipal issues that impact our members. Identify, communicate, and address those issues that may limit the economic potential of the business community.

- a. On 9 November 2017, the committee heard a presentation from N Benkovich regarding the Municipal Water/Wastewater Masterplan.
- b. On 14 December 2017 and 10 May 2018, the committee heard presentations from R Tate of Earthcare Sudbury regarding the Municipal Water/Wastewater Masterplan.
- c. On 8 February 2018, the committee heard a presentation from D Shelsted, Director of Roads, City of Greater Sudbury on progress on the Maley Drive Extension.
- d. On 10 May 2018, the committee heard a presentation from Don Duval (NORCAT), Liam McGill (City of Greater Sudbury) and Rainer Paull (Nickel Basin Development Corporation) on the Seed Capital Equity Fund.

2. Research, develop and share our municipal advocacy positions with appropriate stakeholders (members, City Council and staff, media, other interest groups).

- a. On 7 November 2017, the chamber made a submission to the 2018 municipal budget process.
- b. On 12 January 2018 and 6 April 2018, the chamber met with CAO Ed Archer to discuss municipal issues of concern to the business community.
- c. On 23 August 2018, 1 December 2017, and 25 April 2018, the chamber met with the Director and Chair of the GSDC to discuss issues of mutual interest.
- d. On 10 May 2018, the committee met with Kevin Fowke of the City of Greater Sudbury to hear a presentation and share feedback on the city's new Asset Management Plan.

3. Share with our members and the broader business community our positions, if and when feasible.

- a. The chamber's advocacy positions and letters submitted are regularly shared in monthly *Impact* newsletters.

Advocacy Wins:

On 11 January 2018, E Savage reported that the development of the GSCPC and the library/art gallery is continuing on schedule. The chamber endorsed both projects in June 2017.

On 8 February 2018, D Shelsted reported that the Maley Drive extension continued to be constructed. The development of this extension is a result of chamber support expressed at both the municipal and senior levels of government.

On 12 April 2018 I Wood, G Mazza and J Ferrigan presented on internal coordination and business improvement at the City of Greater Sudbury. This presentation was at their request and is evidence of the chamber maintaining its position within the community as a credible advocate.

Meetings:

From October 2017 to June 2018, the Municipal Issues Committee held 8 meetings (12 October 2017, 9 November 2017, 14 December 2017, 11 January 2018, 8 February 2018, 12 April 2018, 10 May 2018, 15 June 2018). There was no meeting held in the month of March.

Guest Speakers:

On 9 November 2017, the committee heard a presentation from N Benkovich regarding the Municipal Water/Wastewater Masterplan.

On 28 November 2017, the committee heard a presentation from M Rendl concerning the City of Greater Sudbury sign by-law review.

On 14 December 2017, the committee heard a presentation from B Adair, Manager of Security and By-Law Services, City of Greater Sudbury concerning the Business License Bylaw Review.

On 14 December 2017, the committee heard a presentation from R Tate of Earthcare Sudbury regarding the Municipal Water/Wastewater Masterplan.

On 11 January 2018, the committee heard a presentation from E Savage, Manager of Special Projects, City of Greater Sudbury regarding the library/art gallery and the conference/performance centre.

On 8 February 2018, the committee heard a presentation from D Shelsted, Director of Roads, City of Greater Sudbury on progress on the Maley Drive Extension and the Kingsway Entertainment District.

On 12 April 2018, the committee heard a presentation from Ian Wood, Guido Mazza, and Jason Ferrigan of the City of Greater Sudbury regarding supporting business growth.

On 12 April 2018, the committee heard a presentation from J Ferrigan, Director of Planning Services, City of Greater Sudbury regarding the Downtown Masterplan and its implementation to date.

On 10 May 2018, the committee met with Kevin Fowke of the City of Greater Sudbury to hear a presentation on the city's new Asset Management Plan.

On 10 May 2018, the committee heard a presentation from Don Duval (NORCAT), Liam McGill (City of Greater Sudbury) and Rainer Paull (Nickel Basin Development Corporation) on the Seed Capital Equity Fund.

Committee Members

Bryan Welsh, Hard-Line (Chair)

Michael Macnamara, Conroy Scott LLP

David Boyce, RBC Dominion Securities

Darlene Palmer

Tracy Nutt, ServiceMaster of Sudbury, Build North Construction

Karen Hourtovenko, Life Zone Coaching & Consulting

Josh Blasutti, Freelandt Caldwell Reilly LLP Chartered Accountants

Kyle McCall, NORCAT

Tyler Stott, DiBrina Sure Group

Robert Bertuzzi, Reliable Clean

Victoria Benkovich, Greater Sudbury Utilities

Louise Bergeron, TD Canada Trust

Kevin Jarus, Tulloch Engineering

Kristine Morrisey, Cambrian College

Lana Watier, Keystone Real Estate

Mark Weiman, Collins Barrow SNT LLP

Caroline McDonald, Sudbury Real Estate Board

Bobbi Deisinger, All About Massage & Laser Services Inc.