

## Municipal Issues Committee (MIC) Outcomes Report

June 30, 2017

### **Mandate**

The Municipal Affairs Committee will provide leadership in addressing municipal issues of importance to the Greater Sudbury business community. It will attempt to identify, communicate and remove barriers to doing business and enhance the overall economic prosperity of the city.

### **Outcomes:**

- 1. Monitor municipal issues that impact our members. Identify, communicate, and address those issues that may limit the economic potential of the business community.**
  - On 19 January 2017, MIC received summary and analysis from chamber staff on the 2017 municipal budget.
  - On 19 January 2017 and 10 February 2017, MIC received summary and analysis of a report published by the Canadian Federation of Independent Businesses called *Entrepreneurial Communities* and the findings of that report regarding Greater Sudbury and Northern Ontario.
  - On 12 May 2017, MIC received an update about recently announced construction on Kelly Lake Rd. and the concerns of businesses located there. The committee instructed staff to draft a letter to CAO Ed Archer calling for a major capital project communications strategy. This letter was submitted to the CAO on 29 May 2017. Mayor Bigger and City Council were cc'd on this letter.
  - MIC heard a presentation discussing municipal red tape reduction measures (19 January 2017). MIC heard presentations about the business licensing by-law and the sign by-law review (8 June 2017).
  - MIC heard presentations on road Maley Dr, MR 35 and Lorne St (8 December 2016); the Gearing Up for Growth Initiative and municipal red tape reduction measures (19 January 2017); NPI's *Human Capital Series* (10 February 2017); Cobalt Connections' *Expressing Vibrancy* report (9 March 2017); the Downtown Master Plan and the Elgin Greenway (12 May 2017); the business licensing by-law (8 June 2017); and the sign by-law review (8 June 2017).
- 2. Review existing and proposed bylaws, policies, procedures or practices that impact the business community.**
  - On 8 December 2016 and 19 January 2017, MIC received analysis from chamber staff on proposed municipal tax relief for the City of Lakes Family Health Team.
  - MIC heard a presentation discussing municipal red tape reduction measures (19 January 2017). MIC heard presentations about the business licensing by-law and the sign by-law review (8 June 2017).
- 3. Research, develop and share our municipal advocacy positions with appropriate stakeholders (members, City Council and staff, media, other interest groups).**
  - In November 2016, the chamber made a submission to Phase 1 of the City of Greater Sudbury's Official Plan Review.

- MIC received staff research about proposed tax relief for the City of Lakes Family Health Team. (Council voted against this tax relief, so no position was taken by the chamber.)
  - MIC instructed staff to write a letter to CAO Ed Archer concerning the construction on Kelly Lake Rd. This letter was sent to Ed Archer on 29 May 2017. Mayor Bigger and City Council were cc'd on the letter.
- 4. Work collaboratively with the GSDC to advance objectives within the City of Greater Sudbury's ten year economic strategic plan, "From the Ground Up", that align with the chamber's strategic goals.**
- On 11 April 2017, MIC heard a presentation from GSDC regarding *From the Ground Up*.
  - The chamber is participating in three of the four GSDC priority projects.
- 5. Share with our members and the broader business community our positions.**
- The activities on MIC are included in the monthly *Impact* newsletters.

### **Meetings:**

From October 2016 to June 2017, the Municipal Issues Committee held 8 meetings (8 October 2016, 8 December 2016, 19 January 2017, 20 February 2017, 9 March 2017, 11 April 2017, 12 May 2017, and 8 June 2017). There was no meeting held in the month of November.

### **Guest Speakers:**

On 8 December 2016, MIC heard a presentation from David Shelsted, Director of Roads and Transportation, City of Greater Sudbury about Maley Drive, Municipal Road 35 and construction on Lorne St.

On 19 January 2017, MIC heard a presentation from Jason Ferrigan, Director of Planning and Guido Mazza, Director of Building Services, City of Greater Sudbury. They discussed the city's *Gearing Up for Growth Initiative* and red tape reduction measures.

On 10 February 2017, MIC heard a presentation via teleconference from Charles Cirtwill, the President and CEO of Northern Policy Institute (NPI). He discussed NPI's *Human Capital Series – Greater Sudbury Report*.

On 9 March 2017, MIC heard a presentation from Jeremy Freiburger, Chief Connector and Cultural Strategist, Cobalt Connections. He discussed the findings of the *Expressing Vibrancy* report, which studied Sudbury's downtown.

On 11 April 2017, MIC heard a presentation from Ian Wood, Director of Economic Development and Wendy Watson, Chair of the Board, Greater Sudbury Development Corporation (GSDC) re: *From the Ground Up: A Community Economic Development Plan*.

On 12 May 2017, MIC heard a presentation from Ed Landry, Senior Planner, City of Greater Sudbury regarding the Downtown Master Plan, the Elgin Greenway and other community projects.

On 8 June 2017, MIC heard a presentation from Brendon Adair, Manager of Security and By-Law Services, City of Greater Sudbury regarding the business licensing by-law.

On 8 June 2017, MIC heard a presentation from Guido Mazza, Director of Building Services, City of Greater Sudbury regarding the sign by-law review.