



Advertising

With the Greater Sudbury Chamber of Commerce



Connections

Biweekly E-Newsletter

Get Connected

Connections is a permission-based e-newsletter that is sent to over 3000 business twice monthly.

Connections keeps members up-to-date on the latest happenings at the chamber including upcoming events, benefits, new members and more.

Advertising in this newsletter allows businesses to deliver a targeted message to a network of potential customers and partners.

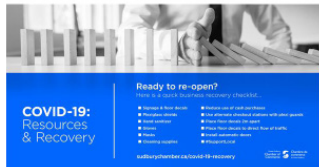
Exclusive online website and newsletter advertising available only to chamber members.

Ad rates are based on you providing press ready files. If any design work is required, an additional fee will be applied.



Monday, May 19th, 2020

COVID UPDATES



In anticipation of reopening the community and assisting local businesses with economic recovery, the chamber is preparing a list of companies that provide items necessary for businesses to safely reopen, including PPEs, personal shields, hand-sanitizer, signage services, and others.

We have created the following page on our website:

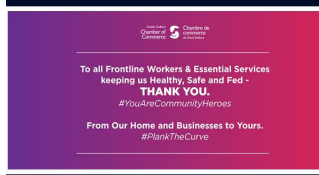
<https://sudburychamber.ca/covid-19-recovery/>

If your business offers products or services to help businesses re-open safely, please contact Shoshana Olive, shosh@sudburychamber.ca with more information to ensure the chamber can best advertise your services.

Framework for Reopening

The provincial government has released the [Framework for Reopening](#) the economy, and it's important that the voice of businesses is heard during the recovery process. The Ontario Chamber of Commerce is canvassing ideas from the business community on what it would take for businesses to reopen safely and successfully.

Provide your input by filling out the survey [here](#).



Upcoming Events



NOTE : Deadline to include material in the e-newsletter is the Wednesday prior to the publication date. Finished, high resolution artwork should be sent via email to Sharleen Sissons at sharleen@sudburychamber.ca.

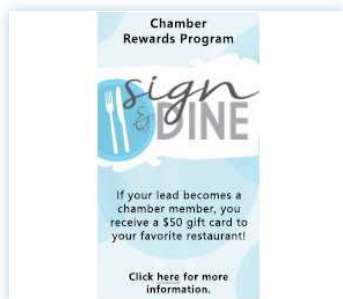
Connections

Biweekly E-Newsletter



1. Member News \$25/week

The section gives you the opportunity to highlight a promotion or special announcement. It consists of a short paragraph of no more than 150 words and a link to a flyer or website.



2. Business Card Ad \$60/week or \$100/month

This feature is placed along the right hand side of the newsletter and is a visual advertisement. This option is suited for branding, awareness or special promotions.

Dimensions: 1.944" W x 3.472" H.



3. Proud Member Banner \$275.00/yearly renewal 2020-21 or \$500.00/two years 2020-2022. Limited Time Only.

Proud Member Banner sponsor brands are included in Connections and also seen at all our live events throughout the year, as well as, on our website, sudburychamber.ca.



4. Member Profile No cost

Every connections newsletter features a different member. This feature is a short description (company history, what they do, products/services they offer, future plans, etc..) that includes a photo and social media links. To have your business featured, all we need is some text and a photo!

NOTE : Ad rates are based on you providing press ready files. If any design work is required, an additional fee will be applied.

Website

Your Advertising Options

SMALL ROTATING BANNER AD

\$50/month, \$162/3 months, \$612/year

Size: 325 W X 130 H pixels

Featured in home page footer.

1

BUSINESS DIRECTORY

On average, our online directory receives 28,000 views and referrals per month.

The Chamber Search Engine for members is an extremely busy place!

Statistics show that individual listings typically have the highest search results from both internal and external (ie. Google) searches.

MEDIUM ROTATING BANNER ADS

\$80/month, \$216/3 months, \$816/year

Size: 325 W X 390 H pixels

Featured in the home page event slider and on the business directory.

2a

LARGE ROTATING BANNER ADS

\$100/month, \$270/3 months, \$1.020/year

Size:: 325 W X 700 H pixels

Featured on the home page and business directory.

2b

NOTE : Ad rates are based on you providing press ready files. If any design work is required, an additional fee will be applied.



Questions?

Please contact:

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Finance & Membership Coordinator

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