

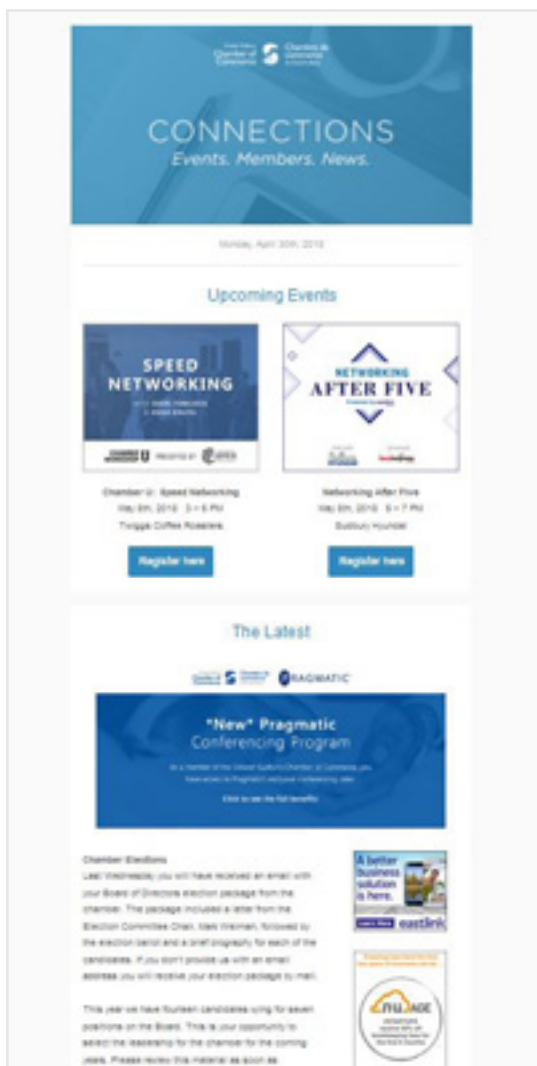
# ADVERTISING

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With the Greater Sudbury Chamber of Commerce



# E-NEWSLETTER



## CONNECTIONS NEWSLETTER

Connections is a permission-based e-newsletter that is sent to over 3000 business twice monthly.

Connections keeps members up-to-date on the latest happenings at the chamber including upcoming events, benefits, new members and more.

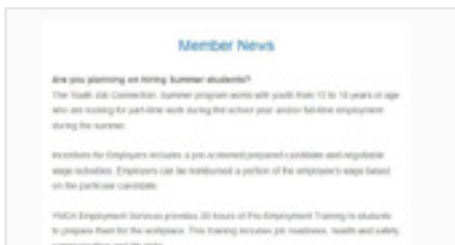
Advertising in this newsletter allows businesses to deliver a targeted message to a network of potential customers and partners.

**Exclusive online website and newsletter advertising available only to chamber members.**

Ad rates are based on you providing press ready files. If any design work is required, an additional fee will be applied.

**NOTE :** Deadline to include material in the e-newsletter is the Wednesday prior to the publication date. Finished, high resolution artwork should be sent via email to via email to Sharleen Sissons at sharleen@sudburychamber.ca.

# E-NEWSLETTER



## 1. MEMBER NEWS \$25/week

The section gives you the opportunity to highlight a promotion or special announcement. It consists of a short paragraph of no more than 150 words and a link to a flyer or website.



## 2. BUSINESS CARD AD \$60/week or \$100/month

This feature is placed along the right hand side of the newsletter and is a visual advertisement. This option is suited for branding, awareness or special promotions. Dimensions: 1.944" W x 3.472" H.



## 3. MEMBER SPECIAL OF THE MONTH \$150/month

Do you have a benefit, discount or promotion for chamber members? This option is perfect for you! It includes a brief description (maximum 80 words) with your logo and a link to more information. Businesses must have a benefit that lasts the entire month.



## MEMBER PROFILE No cost

Every connections newsletter features a different member. This feature is a short description (company history, what they do, products/services they offer, future plans, etc..) that includes a photo and social media links. To have your business featured, all we need is some text and a photo!

**NOTE :** Ad rates are based on you providing press ready files. If any design work is required, an additional fee will be applied.

# WEBSITE

## SMALL ROTATING BANNER AD

\$50/month, \$125/3 months, \$500/year

Size: 325 W X 130 H pixels



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## LARGE ROTATING BANNER ADS

\$80/month, \$215/3 months, \$900/year

Two sizes:

a-Rest of site: 325 W X 390 H pixels

b-Directory Page only: 325 W X 700 H pixels



2a



2b

## BUSINESS DIRECTORY

On average, our online directory receives 28,000 views and referrals per month.

The Chamber Search Engine for members is an extremely busy place!

Statistics show that individual listings typically have the highest search results from both internal and external (ie. Google) searches.

**NOTE :** Ad rates are based on you providing press ready files. If any design work is required, an additional fee will be applied.

# QUESTIONS?

Please Contact Sharleen Sissons at

705-673-7133 x 219

[sharleen@sudburychamber.ca](mailto:sharleen@sudburychamber.ca)

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